

FOR IMMEDIATE RELEASE

February 24, 2015

Coleman Funeral Home of Olive Branch

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Coleman Funeral Home opens in Olive Branch

High quality, value pricing now available for DeSoto County families

When you're faced with the loss of a loved one, the financial burden of funeral expenses can drain your savings and deepen your grief.

But isn't the task of honoring your loved one worth any expense?

An Oxford-based funeral home opening a new location in Olive Branch this month is turning that age-old sales pitch on its head, offering the best prices in high-quality funeral care in DeSoto County.

If the claim sounds bold, consider this invitation to compare: Coleman Funeral Home posts everything from funeral-package breakdowns to casket prices right on its website.

"We are excited to bring a philosophy of high-quality service and value pricing in funeral care to the DeSoto County community," said Glenn Coleman, co-owner and funeral director. "Our mission is to help each family honor their loved one with dignity, in exactly the style and budget that is right for them."

After 10 years of serving the Oxford area, opening a second location in Olive Branch marks a significant step for the small, locally owned funeral home. The Goodman Road facility will allow the funeral home to begin serving DeSoto County families as it selects a site to build a permanent location.

In Olive Branch, Mark Worthy brings 30 years of experience in funeral care to his new position serving the families of DeSoto County. He is completing the transfer of his funeral director license from Texas, where he began his career in 1985.

"Coming into a community like Olive Branch, I've found people to be very inviting and polite," said Worthy, who moved to Mississippi in the fall of 2014 to be closer to his family.

"It's exciting to recognize that there are friendships to be developed here, and professional relationships I'll have the opportunity to build," Worthy said. "I'm looking forward to serving as part of public-service groups and taking part in projects that benefit the community."

A native of Oklahoma, Worthy is a graduate of the Dallas Institute of Funeral Service. He spent a two-year apprenticeship in Poteau, Okla., before returning to the Dallas-Forth Worth area to join the small, family-owned funeral home where he spent most of his career.

“After all these years, I still find it so rewarding to be able to help people in their time of need,” Worthy said. “Being a good listener allows me to provide a listening ear as people are coming to terms with the loss of their loved one and seeking the right ways to honor their life.”

Also based at the Olive Branch location is Director of Family Services Clay Jackson, a licensed pre-need insurance agent with nearly two decades’ experience.

A resident of DeSoto County for more than 25 years, Jackson is a native of Sturgis and holds an accounting degree from Mississippi State University. His role with Coleman Funeral Home includes helping north Mississippi residents purchase their own funeral services in advance through Security National Life.

“The last thing anyone wants to do is leave their family in a position where, on top of their grief, they are saddled with a big funeral bill,” Jackson said. “It’s very satisfying to me to help families save money by locking in funeral prices in advance — and also helping take that future burden off of their loved ones.”

A ribbon cutting for Coleman Funeral Home’s Olive Branch location is set for Thursday, March 19, at 1 p.m. DeSoto County residents will also have an opportunity to tour the new funeral home and get to know the staff at an open house set for Sunday, April 12, from 2-4 p.m.

Coleman Funeral Home of Olive Branch is located at 9370 Goodman Road, just east of Old Highway 78. Contact the funeral home at (662) 893-3900.

Pricing and package details are available online at colemanfuneralhome.com.

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Sidebar: Coleman Pet Services

Coleman Funeral Home’s arrival in the area also gives DeSoto County residents better access to its Coleman Pet Services division. The funeral home operates a separate pet crematory to serve families at the death of a cherished pet.

“Since there is no pet crematory in DeSoto County, we have already had the chance to serve a number of DeSoto families at the loss of a pet from our Oxford location,” Glenn Coleman said. “Having a location close by make it even easier for us to provide this service for pet owners in Olive Branch and the surrounding communities.”

Coleman Pet Services provides cremation services as well as a wide selection of decorative and keepsake urns. For details, call the funeral home or visit colemanfuneralhome.com.